



## American Chinese Culture and Education Foundation 全美華人文化教育基金會

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Press Release  
February 11, 2010

### **ACCEF announces Chinese movie star Mr. Yunlong Liu to be honored as “ACCEF Ambassador” at its annual Chinese New Year event.**

SAN DIEGO/ February 11, 2010/-- The American Chinese Culture and Education Foundation (ACCEF) announced today that it has named Chinese movie star Mr. Yunlong Liu “ACCEF Ambassador” and confirmed that Mr. Liu will attend its annual Chinese New Year event at the Poway Center for the Performing Arts on Feb 28, 2010.

“ACCEF is pleased to know that Mr. Yunlong Liu accepts our invitation and becomes our first ever ‘ACCEF Ambassador’. His decision to attend our annual Chinese New Year event despite of his busy schedule shows his commitment to support ACCEF and its missions for promoting culture and education. This is Mr. Liu’s first trip to US. ACCEF and San Diego Chinese community are proud to be the host”, said Ms. Jing Zeng, president of ACCEF.

Mr. Yunlong Liu is one of the most famous actors in China. His role in the 2005 TV series “Plot Against” demonstrated his unique performing skills and directing talents. The following movies and TV series further contributed to his popularity and solidified his fan base worldwide. Mr. Liu became an ACCEF volunteer in June 2008 during our Sichuan Earthquake Relief Effort.

“We appreciate that Mr. Liu will join ACCEF annual Chinese New Year event on Feb 28, 2010. His tour to the earthquake disaster areas provided comfort and inspiration for many people in the desperate situation. His care to people, his commitment to help the needed and his positive public image are the reasons for us to invite Mr. Liu to be our Ambassador”, said Mr. Charles Huang, Chair of the Board of ACCEF.

For more information about Mr. Yunlong Liu, his schedule in San Diego and ACCEF annual Chinese New Year event on Feb 28, 2010, please visit the website: [www.accef.net](http://www.accef.net) .

#### **About ACCEF**

The American Chinese Culture and Education Foundation is a non-profit, non-political, non-religious, national charity organization that has been granted 501(c) 3 tax exempt status by the Internal Revenue Service. The ACCEF missions are to reach out to mainstream society and other cultural communities to share Chinese culture with passion, to promote education with belief and conviction, to enable children and others to have opportunities to learn with love and to sponsor less-privileged children in the rural areas of China. In the past 5 years, ACCEF has supported 500 less-privileged students in the rural areas of western China, and built sixteen schools in Guangxi and Sichuan. In the 5.12.2008 Sichuan Earthquake Relief effort, ACCEF managed to raise \$1.5 million from 1400 donors and used the donations for delivering urgent food and medical equipments, and sponsoring the students who was injured or lost parents, and the teachers who lost family and homes during the devastating disaster. ACCEF was selected as one of top 100 small and local US charities by 2009 Chase Community Giving event.

Source: ACCEF

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